



PlayGreen

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<http://bit.ly/Playgreenresources>

PEDAGOGICAL MATERIALS TO GREEN SPORTS
EVENTS WITH VOLUNTEERS

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INTRODUCTION

Sport is widely regarded as a catalyst for positive change in society, not least due to its unchallenged popularity and its unique opportunities to encounter new people, develop skills and contribution to physical and mental well-being. This social character of sport and the volunteer-driven nature of its organisations, naturally puts sport clubs and federations in a position to facilitate development and well-being unlike any other part of society could do¹.

However, latest with the release of the 17 United Nations Sustainable Development Goals, the sport sector become aware that it not isolated from the current challenges faced around the globe. It's unmatched popularity and widely positive regarded reputation, put the sport sector in a responsibility to engage in an honest discussion today on how its own current environmental challenges, ranging from grassroots- to high-performance level can be overcome.

We at PlayGreen believe that by doing so, the organised sport can be at the forefront of wider societal change and a strong advocate for a sustainable and worthwhile future for ourselves and everyone around us. We also believe, that investing in young people is investing in a future determined by progress and change. By helping young people to critically reflect on the current environmental challenges faced in sport, we can not only contribute to innovative solutions in our own sector, but also be a role model for all parts of society.

With PlayGreen, six organisations (Ecoserveis as project coordinator, ENGSO as technical partner and the Estonian, Lithuanian and Maltese Football Associations as well as Voetbal Flanders or Flemish FA as implementing organizations) have partnered up to develop a flexible methodology for any sport organisation to encourage young people to explore innovative solutions to the above mentioned

¹ Coalter, F. (2007). A wider social role for sport: Who's keeping the score?. Routledge.

