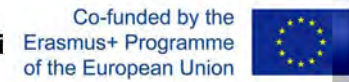
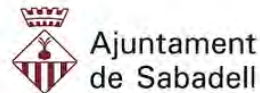




SUSTAINABLE SPORT EVENTS

18 DE MARÇ 9-14H

Co-organitzat per:





Estonian FA



Why greening sport events with volunteers

Why Estonian FA took part?

1. For the first time during a football game „the ecological footprint“ was measured and results analysed.
2. To make organizing sporting events more sustainable with the help of volunteers.
3. To use knowledge and experience gained during the project in the planning of future events of Estonian FA.
4. To share the info and experience with other football and sporting clubs and organizations.



Activities Planned / done

- 2019 Start of the project
- 29.05.2019 Forming the Green team leadership
- October 2019 – Recruiting the volunteers
- November 2019 – New volunteer leader for the Green Team
- 30.01.2020 - Introduction meeting for Green Team volunteers
- Online meetings with volunteer leaders group and Green Team volunteers
- 01.07.2020 – FCI Levadia/ FC Nõmme Kalju home game (Premium League)
- **04.07.2020 – Play Green day**
- Analysing the data gathered and inputting them into the Green Tool. Making suggestions for the next event.
- **04.10.2020 – FC Flora/JK Tulevik home game (Premium League)**
- Analysing the data gathered and inputting them into the Green Tool





Play Green day in A.Le Coq arena 4. july 2020

It was a club football celebration day dedicated to environment. There were activities around that topic. All the partners introduced themselves through „green“ activities.

General info:

1742 visitors, 209 organizers, 14 members of the Green Team volunteers

The event took place from 12:00 to 16:00

Partners:

Sportland, ABC Motors, TVO, Eesti Pandipakend, Reet Aus – UP Made, Tallinna Vesi





Play Green day in A.Le Coq arena 4. July 2020

Usage:

225L drinking water

14 M³ water

85 kg of waste

ca 15 267,29 kg of CO₂

Event was planned during COVID-19 restrictions.





Premium League game in A.Le Coq arena 4. october 2020



A football game day dedicated to waste management. The partners for the day were TVO (producer Responsibility Organisation) and Cuploop (reusable deposit cup system).

General info:

320 visitors, 80 organizers (including 2 Green Team members)



Premium League game in A.Le Coq arena 4. October 2020



Usage:

65L drinking water

4 M³ water



9,5 kg of waste (49% of the waste is single use plastic)

ca 12 662,9135 kg CO₂




Lessons learned

- General
 - Green thinking is still new in sporting and has many misconceptions attached to it (higher cost, people are not ready etc.)
 - It is difficult to gather statistical data from the arenas.
 - Volunteer activities have to be thought through.
- Transportation
 - The arena needs to have a contemporary bicycle/ e-scooter parking.
 - Lack of public transport after a late game. Promoting ride sharing.
- Waste management
 - The arena needs to have trash cans that able sorting waste into different categories. There is a special need for separating food waste.
 - Events have to have biodegradable single use dishware (reusing, deposit cups etc.) (mandatory by law). There is a need for a comfortable reusable dishware system.



Nature, to be
commanded, must
be obeyed.



Francis Bacon

